

Freaky Frog

FOR IMMEDIATE RELEASE

Introducing Freaky Frog: Unisex clothing inspired by the fear of being average

UK WIDE, ONLINE, 30/06/2023— Get ready to express your unique style and make a bold fashion statement because Freaky Frog is here! We are thrilled to announce the launch of our debut collection, showcasing a range of unique, fun t-shirts and hoodies for men and women that will revolutionise your wardrobe.

Independent, London based Freaky Frog is not your average fashion brand. We believe that fashion should be fun, expressive, a reflection of your individuality, and exist apart from the confines of size or gender. With our innovative designs and vibrant colors, we are breaking the mould and inviting you to embrace your inner fashion maverick with unisex designs ranging from XS-6XL.

Our debut collection features an eclectic mix of eye-catching colours, witty slogans, and whimsical illustrations that are sure to turn heads and ignite conversations. Whether you're a fashion aficionado, a lover of puns, or simply someone who doesn't find clothing joy in the average high street store, Freaky Frog has something to add a freaky flair to your wardrobe.

What sets us apart is our commitment to design, quality, and sustainability. Each t-shirt and hoodie in our collection is crafted from soft comfortable cotton, and printed with vegan water based inks in the UK. We prioritize ethical sourcing and production practices, using eco-friendly materials and minimizing waste through our print-to-order manufacturing process. We also carbon offset the shipping and manufacturing of our products to help do our bit against climate change.

Freaky Frog's debut collection will be available exclusively on our website starting [Launch Date]. Whether you want to make a statement at a social gathering, spark laughter at a party, or add a touch of personality to your everyday look, Freaky Frog has you covered. Be prepared to break free from fashion conventions and embrace your individuality like never before!

To celebrate our launch, we will be offering free delivery on all orders placed within the first week. Don't miss out on this opportunity to snag some truly unique fashion pieces at an unbeatable price. Follow Freaky Frog on social media for exciting updates, behind-the-scenes sneak peeks, and the first look at brand new designs.

For media inquiries, interviews, or additional information, please contact:

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ABOUT FREAKY FROG

FREAKY FROG is an independent online clothing shop that specialises in unique and fun unisex designs. We prioritise sustainability, so all our products are printed on demand in the UK, reducing waste and protecting the environment. We are passionate about creating both fashionable and comfortable clothing for everyone, regardless of age, size, or gender. Our goal is to provide our customers with an enjoyable shopping experience and clothes that make them feel confident and excited to show off to the world, while mitigating the negative impact on the environment.

For more information, visit www.freaky-frog.com.

